ALBERTO GOIS

Web Development, Design and Project Management

www.albertogois.com

albertoegois@gmail.com

619-808-7409

San Diego, CA

Experienced professional with **20+ years success in website design, development, marketing and project management** through strategy, perspective, and creativity. Innovative employee with proven ability to code, compose, and implement best practice techniques to meld function and form into sales growth and customer cultivation.

WORK EXPERIENCE

Senior Web Development Project Manager
PINT, Inc. | *San Diego, CA* | May 2022 to July 2024

- Managed a team of 6-8 developers and designers in charge of several medium scale website builds, as well as two mobile applications, from concept to delivery to post-implementation.
- Managed an international team constructing two premier data visualization applications.
- Filled in as developer and designer regularly on multiple projects when needed to stay on schedule and hit key delivery metrics.

Web and Marketing Manager
Thunderbird Products | *El Cajon, CA* | Feb 2015 to July 2020

- Managed all website design and development, coding, and graphics creation. Magento and Shopify customizations.
- Photo editing/graphical manipulation of all products, as well as new product creation and multiple copywriting duties.
- Heavy Google suite work with AdWords and Analytics campaigns.
- Helped increase online sales revenue more than 300% over five years.

Senior Web Designer
Bank of Internet Federal Bank | *La Jolla, CA* | Aug 2012 – Oct 2014

- In charge of Web Design, Development and Marketing Team directly under Chief Marketing Officer. Built out wireframes, PSD creation and slicing for responsive layouts, complete code development and A/B testing for click heatmapping and marketing usability strategies.
- UI improvement programs and multivariate testing. Various email campaigns and graphic mailer creations for the banking sector.

EDUCATION

Bachelor of Arts Degree (BA) in Television, Film and New Media
Cal Poly Humboldt
Arcata, CA
August 2010 – May 2012

Web Design and Web Publishing Certificates
University of California, San Diego - Extension
La Jolla, CA
August 2002 – June 2005

TECHNICAL SKILLS

- **HTML** – 20+ Years
- **CSS** – 20+ Years
- **Javascript** – 20+ Years
- **Adobe Photoshop and Illustrator** – 20+ Years
- **UI/UX Design** – 20+ Years
- **Email Marketing** – 15+ Years
- **SEO** – 15+ Years
- **Google Suite** – 15+ Years
- **Agile Workflows** - 6+ Years
- **Wordpress** – 5+ Years
- **Magento** – 5+ Years
- **TeamWork** – 5+ Years
- **Figma** - 4+ Years
- **Adobe Premiere** - 4+ Years
- **Shopify** – 3+ Years

Client List

ZingChart and ZingGrid
https://www.zingchart.com/
https://www.zinggrid.com/

Managed international team and facilitated new client generation with several version additions.

PECSTalk and PECSTalk Lite
https://apps.apple.com/us/app/pecstalk/id6723864684
https://apps.apple.com/us/app/pecstalk-lite/id6723864667

Managed full project application builds from start to finish.

Sangamo Therapeutics
https://www.sangamo.com/

Revamped Menu and News Release systems.

FEMSA
https://www.femsa.com/en/

Managed various design initiatives and all annual report entries.

Active Motif
https://www.activemotif.com/

Managed new ordering system and e-commerce implementations.

OMA Airports
https://www.oma.aero/en/

Managed implementation of flight database and new design.

Thunderbird Products
www.thunderbirdproducts.com

Built entire site from start to finish.

Copperlab
www.copperlab.com

Built entire site from start to finish.

Fashion Furniture
www.fashionfurniture.com

Designed tabular layout and filtering capabilities for search.

Hot Spring Spas
www.hotspring.com

Layout, design and copy for "Learning Center" section.

LifePro Financial Services
www.lifepro.com

Typography, layout and tabular UI/UX design for Marketing section.

Ponte Winery
www.pontewinery.com

Built entire site from start to finish.

Villanova Heights
www.villanovaheights.com

Built entire site from start to finish.

WD-40 Industrial Products
www.wd40.com

Built and created content for "2000 Uses" system.

Amdro Products
www.amdro.com

Graphics creation and customization for product editing.

Hansuld Law
www.hansuldlaw.com

Built entire site from start to finish.

MD7 Consulting
www.md7.com
Graphic design and image creation/editing for all sections.

Professional References

Matthew Dolan - President, Investcal Realty - (619) 606-5288
Michael Burke - Vice-President, Omni Pacific - (619) 448-3567