ALBERTO GOIS

WEB DESIGN AND DEVELOPMENT

www.albertogois.com

albertoegois@gmail.com

619-808-7409

San Diego, CA

PROFESSIONAL PROFILE

Experienced professional with **20+ years success in website design, development, and marketing** through strategy, perspective, and creativity. Innovative employee with proven ability to code, compose, and implement best practice techniques to meld function and form into sales growth and customer cultivation.

WORK EXPERIENCE

Web Design and Development

Alberto Gois Web Design | *San Diego, CA* | **Aug 2020 to Present**

Web Design and Development for small to medium sized companies involving visual design, UI/UX design, and development.
(Client list and tasks included below)

Web Design and Development

Thunderbird Products | *El Cajon, CA* | **Feb 2015 to July 2020**

In charge of all website design and development, coding, and graphics creation, with both online and phone sales ecommerce involvement. Photo editing duties and photo manipulation of all products, listing and marketing duties, as well as new product creation and multiple sales strategy developments. Magento and Shopify usage all years employed. Customer database development and retargeting campaigns. Heavy Google suite work with AdWords and Analytics campaigns.

Senior Web Designer

Bank of Internet Federal Bank | *La Jolla, CA* | **Aug 2012 – Oct 2014**

In charge of Web Design, Development and Marketing Team under Chief Marketing Officer. Built out wireframes, PSD creation and slicing for responsive layouts, complete code development and A/B testing for click heatmapping and marketing usability strategies. UI improvement programs and multivariate testing. Various email campaigns and graphic mailer creation for the banking sector.

Senior Web Designer

LifePro | *Del Mar, CA* | **Jan 2008 to Jan 2010**

Building fully functional websites with graphics and copy for the insurance sector. Creating graphics and campaigns for email marketing. Testing functionality and version compatibility for multiple resolution devices.

EDUCATION

Bachelor of Arts Degree (BA) in Television, Film and New Media
Cal Poly Humboldt
Arcata, CA
August 2010 – May 2012

Associate Degree (AA) in Television, Film and New Media
Grossmont College
El Cajon, CA
August 2005 – May 2007

Web Design and Web Publishing Certificates
University of California, San Diego - Extension
La Jolla, CA
August 2002 – June 2005

TECHNICAL SKILLS

Languages	UI/UX Design
HTML5	Figma
CSS	Adobe XD
Sass	Axure
Javascript	UXPin
	Ad Photoshop
Libraries & Frameworks	Ad Illustrator
	Analytics
	Wireframing
jQuery	Storyboards
React	Responsive
Angular	Mockups
Bootstrap	
JSON	**Marketing**
Node.js	
	SalesForce
Miscellaneous	MailChimp
	SEO
Git	Social Media
AGILE	Wordpress
G Suite	Shopify
	Magento

CLIENT LIST

Thunderbird Products

www.thunderbirdproducts.com

Built entire site from start to finish.

Copperlab

www.copperlab.com

Built entire site from start to finish.

Fashion Furniture

www.fashionfurniture.com

Designed tabular layout and ux/ui filtering capabilities for search.

Hot Spring Spas

www.hotspring.com

Layout, ux/ui design and copy for Hot Tubs 101 section.

LifePro Financial Services

www.lifepro.com

Typography, ux/ui layout and tabular design for Marketing section.

Ponte Winery

www.pontewinery.com

Built entire site from start to finish.

Villanova Heights

www.villanovaheights.com

Built entire site from start to finish.

WD-40 Industrial Products

www.wd40.com

Updated posts and created content for 2000 Uses section.

Amdro Products

www.amdro.com

Graphics creation and customization for products and photography editing.

Hansuld Law

www.hansuldlaw.com

Built entire site from start to finish.

MD7 Consulting

www.md7.com

Graphic design and image creation/editing for all sections.

PROFESSIONAL REFERENCES

Daniel Carnick - President and Owner of Thunderbird Products - (619) 448-3567

David Carnick - President and Owner of Copperlab - (619) 663-5227